



Oldcastle APG
A CRH COMPANY

To whom it may concern,

I've known Sandy Pace for over 6 years, having met and worked with her for a little over four years starting in 2016 through 2020 at Oldcastle APG. The majority of our work together spanned Sandy's role as Regional Marketing Manager to support Oldcastle's local companies in their marketing activities.

Coastal is local company of Oldcastle APG that manufactures and distributes hardscape/masonry products. In my position as Architectural Specifications Manager I am responsible for promoting and creating specifications for our products. Sandy was a valuable resource to me in my position. Though Sandy targeted contractor, distributor, and homeowner customers, our primary target audience was the design community spanning architects and design contractors.

Sandy was a self-starter supporting Coastal's, product education (both internal and external) and our specification efforts. Her creativity was evident; she successfully created promotional materials and managed various programs and events. Sandy's performance was vital to our success at Coastal. Particularly remarkable, however, was Sandy's ability to be always present and available to our team. Despite being based in Atlanta and covering a region of 7 other states, Sandy's frequent visits and responsiveness gave our team the impression she was solely dedicated to our marketing activities and success. While recruiting her replacement, we hoped to have someone based in Florida to replicate her presence.

I would highly recommend Sandy in any marketing capacity. If you have any questions – please reach out to me.

Thank you,

Christopher S. Bettinger
Architectural Specifications
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Dear Potential Employer,

After working alongside Sandy since 2019, I am happy to write a recommendation to the value she would bring to any organization or employer.

Sandy and I began working together while she ran Belgard's Texas marketing efforts, activities and initiatives. Based in Oldcastle APG's corporate office in Atlanta, Georgia, Sandy always impressed me with her ability to make our Texas team feel like she was truly part of our team, ever present in market, and she always made herself available for customer meetings, in person events, and any sales and marketing needs. Knowing that we were only one of her 8 state territory, I found Sandy's ability to make us feel like her top priority remarkable, and was thankful to feel like she was truly a member of our Texas team.

Prior to, and after Sandy's time in role, we had not had this level of attention and our current Regional Marketing Manager - despite being based in DFW - has been challenged to provide the same level of in market presence Sandy set the foundation for. Her attention to our team was not just instrumental in our marketing success, but Sandy's presence and attention helped close major customers (Whiz Q), and build a sales team culture of collaboration and partnership.

From researching and executing local marketing opportunities, to celebrating our sales team member and customer birthday's and special events, Sandy Pace was truly an instrumental part of our Texas team and has since been missed.

I am proud to recommend Sandy to work for any organization in a marketing, sales or business development role. Please don't hesitate to email or call me to further discuss.

Thank you,

Aaron Bode
Hardscapes Specialist
AABode0805@gmail.com
(330) 603-4801



BELGARD

PAVES THE WAY

Dear Hiring Manager,

I would like to formally recommend Sandy Pace in a professional marketing, sales, or business develop role to any organization or employer.

Sandy and I worked together for over three years during her roles at Oldcastle, SiteOne, and Heritage Landscape Supply group. During the two years she worked with my team at Oldcastle, Sandy's attention and presence was crucial to our Texas Hardscapes success.

Despite initially covering an 8 state region as Regional Marketing Manger, and then taking on North America as training manager, Sandy treated our team and customers as if they were her main focus. This level of responsiveness and presence led to the success of on boarding new dealer partners, expanding our marketing and training event attendance by 150%, and helping form an internal culture of collaboration and true partnership.

My colleagues in other markets have shared similar sentiments in their impressions of Sandy, and each region Sandy worked with benefited both in sales, marketing and operations from her work. Future organizations and roles that Sandy endeavors will certainly gain a great contributor, benefit from her ambitious attitude and professional attention, and I wish her the best in her career.

Please feel free to call or email me with any particular questions regarding Sandy, her professional background or work.

Thank you,

Justin Schwarz
Vice President, Hardscapes
Email: Justin.Schwarz@oldcastle.com
Office: (844) 576-1364
Mobile: (215) 498-6072



BELGARD

PAVES THE WAY

Certifications & Recommendations



November 1, 2013

To Whom It May Concern,

Sandy Pace was employed as Marketing Coordinator at IBBS from June 2012 until today, November 1, 2013, when she left the company to pursue another opportunity. In her role at IBBS, Sandy was not only a great asset to the marketing team; she also provided additional support to our account management team.

Sandy reported to me for all of her marketing responsibilities and did a commendable job. I found her to be extremely professional, well organized, resourceful, and articulate. She often had to work independently and thrived at that, but also was able to work well in team environments and on group projects.

Sandy was always diligent in her efforts and contributed greatly to the successful execution of dozens of IBBS events. During her time at IBBS, she also expanded her skills in web and graphic design and managed all social media platforms. She had a positive attitude and continually offered additional assistance when needed.

I would highly recommend Sandy to any employer seeking someone to fill a marketing, sales support, or event planning position.

If you have any questions, please feel free to contact me.

Sincerely,
Toni Birtwistle
Marketing Manager
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Certifications & Recommendations



June 12, 2012

To Whom It May Concern:

I highly recommend Sandy Drago as a candidate for employment. Sandy worked at Yates Construction from September 2008 to June of 2012 and has always held herself to the highest standard of professionalism. Her responsibilities included a wide range of administrative and light accounting duties such as a payroll, human resources administration and marketing. While Sandy excelled at marketing, her dependability and integrity allowed the company to trust her with both human resources and confidential accounting information.

Personally, I believe she is extremely organized, reliable and motivated to add value to any situation. She can work independently and always gets the final product to the end user. She is flexible and willing to work on any project that is assigned to her, as well as putting in the necessary hours to get things done. Sandy was also quick to volunteer in other areas of the organization which helped her rise quickly in our company.

I would strongly recommend any organization hire Mrs. Drago if they have the opportunity. I have enjoyed working with her and our organization will endure hardship due to her departure. Our door will always be open if she seeks employment in the future.

Best Regards,

A handwritten signature in blue ink, appearing to read "Mitchell Skrimetta", is written over a faint, illegible stamp.

Mitchell Skrimetta, CPA
Controller – Eastern Division
W.G. Yates & Sons Construction Company